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MOVERS AND SHAKERS

Whistlestop names 2 top executives

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San Rafael's Whistlestop, a nonprofit for seniors and people with disabilities, has added two new team members to lead operations and development.

Mill Valley resident Nancy Geisse has been hired as the chief operating officer. San Rafael resident Bill Cullison has been hired as the development operations director.

Geisse, who joined Whistlestop as a consultant in September, will be responsible for over-



Geisse

seeing all of the nonprofit's programs and services, including transportation, healthy aging and nutrition.

Prior to Whistlestop, Geisse was vice president of strategy and business development at Uppercase Branding. She also served as director of project management at Certain Solar, executive vice president at Trio Energy and chief executive officer and founder of MedStep Health Services and ran a consulting practice, providing strategic, financial and business development services to several companies.

Cullison is coming off a 14-year career at Guide Dogs for the Blind, where he served most recently as development services manager. In his new role, Cullison will be reporting to

CEO Joe O'Hehir and is responsible for managing Whistlestop's development department, including donor cultivation and acquisition, and donor programs and events.



Cullison