

Vivalon

connection works wonders

2020-2021
**SPONSORSHIP
BENEFITS**

SPONSORSHIP BENEFITS	COMMUNITY SUSTAINER \$20K	WELLNESS CULTIVATOR \$10K	ACTIVE AGING ADVOCATE \$5K	SOCIAL CONNECTOR \$2.5K
<i>Vivalon Connections</i> Monthly Newsletter	Featured Article			
Bus Back Acknowledgement	6 Buses	4 Buses	2 Buses	
<i>Making a Difference</i> Quarterly Newsletter	Profile	Profile	Profile	Profile
<i>Donor Update</i> E-Newsletter	Spotlight	Spotlight	Spotlight	Spotlight
Healthy Aging Center Entry Display	Logo	Logo	Logo	Logo
Vivalon Website	Logo	Logo	Logo	Logo
Annual Report	Name	Name	Name	Name

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SPONSORSHIP PROGRAM AREAS



Support our community through a sponsorship that aligns with your company's values and goals. Vivalon provides a range of vital services aimed at promoting Lifelong Learning, Healthy Aging, and Nutrition for older adults and people living with disabilities and chronic illnesses.



RIDES

2019/2020
IMPACT

2,844 RIDES >>> 112 CLIENTS >>> 59 VOLUNTEERS

CAREPOOL

Through CarePool, older adults receive free rides to medical appointments, grocery stores, and social engagements in a unique, volunteer-driven, door-through-door service.



MEALS

2019/2020
IMPACT

85,769 MEALS & GROCERIES >>> 1,488 CLIENTS >>> 297 VOLUNTEERS

NOURISH BY VIVALON

Homebound individuals with chronic illnesses receive home-delivered meals three days a week and friendly check-in visits.

MEALS ON WHEELS

Homebound older adults receive homedelivered meals and friendly check-in visits from delivery drivers.

BROWN BAG PANTRY

Adults 60+ pick up free healthful groceries every Friday at the Active Aging Center.

JACKSON CAFÉ

Older adults enjoy social gatherings coupled with nutritious, affordable meals. Throughout the COVID-19 pandemic, the Café is providing these lunches for takeout.



CLASSES | CARE | ADVICE

2019/2020
IMPACT

>> 23,132 CLIENTS >> 297 CLIENTS

HEALTHY AGING PROGRAM

- Yoga
- Balance Training
- Martial Arts
- Mah Jong
- Movie Club
- Healthy Aging Workshop
- Legal Consultations Fraud Advice
- Information & Referral

COWLES LIFELONG LEARNING

- Spanish, Italian, or French Classes
- English as a Second Language (ESL)
- Citizenship Prep and Tutoring
- Ukulele
- Poetry Workshop
- Seminars
- Technology Classes

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BENEFITS
**VISIBILITY
& IMPACT**

Established in 1954, Vivalon (formerly known as Whistlestop) is a trusted and well-known nonprofit that can help your business achieve more visibility in the homes and hearts of the Marin community.

Vivalon Connections Monthly Newsletter Featured Article

Businesses who have given a commitment at the highest sponsor level will be featured in this publication, with a distribution list of over 12,000.

Bus Back Acknowledgment

Your logo will be displayed on the backs of our buses on full-color 16" x 24" signs. Buses travel throughout Marin County and San Francisco every day on key roadways like Hwy 101 as well as townships and residential areas.

Making a Difference Quarterly Newsletter

Businesses who have given a commitment at the highest sponsor levels will be featured in donor profiles in this informational publication, distributed to our active supporters. All business logos or names will appear in an issue thanking our annual sponsors.

Healthy Aging Center Entry Display

Your company logo or name will be displayed on a prominent flat screen in the Active Aging Center reception area. Clients, donors, volunteers, community partners, and staff will see your support for our community as they visit the center.

Donor Update E-Newsletter

You will be featured in an email sent to 900 active Vivalon donors, highlighting the work you do on behalf of those in need.

Annual Report

Your name will be listed in Vivalon's annual report, recognizing notable gifts from our donors and distributed to key supporters and partners throughout the community.

Vivalon Website

Your logo will be seen by over 11,000 older adults and their families who use our website as a source for information, referrals, and connections in Marin's communities.



SPONSORSHIP AGREEMENT FORM

We would like to support older adults by sponsoring Vivalon programs at this level:

- \$20K** COMMUNITY SUSTAINER
- \$5K** ACTIVE AGING ADVOCATE
- \$10K** WELLNESS CULTIVATOR
- \$2.5K** SOCIAL CONNECTOR

Program to Sponsor: _____

Company Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone Number _____

Email _____

Name to be listed on promotional materials _____

I have enclosed a check payable to Vivalon: Tax ID 94-1422463.

Please charge my credit card:

- VISA
- MASTERCARD
- AMERICAN EXPRESS
- DISCOVER

Name on Card _____

Card Number _____ Exp. Date _____ 3-Digit Code _____

Signature _____ Date _____

THREE WAYS TO SUBMIT FORM

BY MAIL:

Vivalon
c/o Donations
930 Tamalpais Ave
San Rafael, CA 94901

BY FAX:

415-456-1581

BY EMAIL:

donations@vivalon.org

THANK YOU FOR SUPPORTING MARIN'S OLDER ADULTS!

Questions? Contact us at (475) 456-9062 x4800 or donations@vivalon.org
Sponsorships are tax-deductible to the fullest extent allowed by law.