

# THE NORTH BAY Business Journal

BUSINESS NEWS LEADERS SINCE 1987

---

---

■ FEBRUARY 15, 2021

## People

**Joanne Halliday** has been promoted to director of healthy aging at Vivalon, a San Rafael-based nonprofit that promotes the independence, well-being and quality of life for older adults and people living with disabilities.

Halliday previously served as business analyst for Vivalon's healthy aging programs and services.

She joined Vivalon in June 2020 as a business analyst for the organization's healthy aging programs and services. In that role, she facilitated business plan development and the management of data to drive decision-making.



**Joanne  
Halliday**

---