



connection works wonders

RIDES MEALS CLASSES CARE ADVICE

## Board of Directors



### **Beth Reizman, Board President**

Beth is a long standing member of the Marin community and holds the position of Chief Credit Officer at Bank of Marin. As a member of Bank of Marin's Executive Management Team, Beth helps set the strategic direction for the bank and has contributed to its growth and success over the last 24 years. She has extensive non-profit board experience, including leadership roles on the boards of Marin Workforce Housing Trust, Novato Human Needs Center, North Bay Children's Center, and Novato Sunrise Rotary. She has also been a long-time volunteer in her Lucas Valley community. As well as the Vivalon board, Beth also serves on the board of the Marin Aging and Disability Institute. She holds a BA degree in Economics from Stanford University.



### **Stan Moore, Vice President**

Stan practiced law for over three decades and has been involved in the non-profit sector for more than a decade. He has held several positions in the legal sector with a focus on corporate, telecommunications and regulatory matters, including with a SF law firm, large corporations and two start-ups. For the past 15 years, Stan has participated on voluntary teams organized by the Stanford School of Business and has provided consulting services to various organizations, including Hospice by the Bay, Buckelew Programs, Homeward Bound of Marin, Halleck Creek Ranch, Community Matters, and Vivalon. At Vivalon he served on the Finance Committee and is currently chair of Vivalon's Audit Committee. Stan has also been on the boards of Marin Academy, and Buckelew Programs.



### **Tom Bonomi, Treasurer**

Tom is President and CFO of Price Family Vineyards & Estates ("PFVE"). PFVE and its affiliates own majority interests in Kistler Vineyards, Gary Farrell Vineyards & Winery, Head High, LUTUM and Three Sticks. PFVE and its affiliates also own Durell Vineyards, Gap's Crown Vineyard, Walala Vineyard and other vineyard properties in Sonoma County, totaling 400 planted acres. Tom is also the Co-Manager of Kistler Vineyards and currently serves on the Pride Mountain Vineyards Board of Managers and the Sonoma State University Wine Business Institute Board of Directors. Prior to joining PFVE, Tom was Managing Director with Global Wine Partners. He started his wine career with Jackson Family Wines. Upon graduating from University of San Francisco, Tom earned his CPA, while working with KPMG.

**Douglas Reilly, Secretary**

Douglas is vice president at Lucasfilm Games where he oversees Lucasfilm's games and interactive business. He started at Lucasfilm in 2006 as a member of the business and legal affairs team and in 2012 transitioned to the interactive team. Prior to Lucasfilm, Douglas spent over a decade in the interactive software industry at Cosmi Corporation where he served as vice president and general counsel. He was also associate general counsel at Broderbund / The Learning Company where he led development and licensing deals for several popular gaming franchise. Douglas, a long-time Marin resident, has been a volunteer mentor and advisor for Students Rising Above, a nonprofit organization that helps send low-income and first-generation college students to four-year colleges and universities.

**Walt Buster, Board Member**

Walt's experience in education spans over fifty years. He has held various roles at academic institutions and school districts throughout California, first as a teacher and assistant principal in Fullerton, CA, then principal for the San Anselmo School District. He also served as superintendent of the Fairfax School District, Tamalpais Union High School District, Cotati-Rohnert Park Unified School District and Clovis Unified School District. Additionally, Walt has taught at Sonoma State University, San Francisco State University, and founded a leadership institute at Fresno State University. He currently serves as a consultant to the Marin County Office of Education, and cohort mentor and adjunct professor for the Brandman University doctoral program in leadership. Walt previously served as a board member for The California

Endowment and presently serves as a trustee for Marshall B. Ketchum University. He has published articles in education journals and is co-author of *A Practical Guide to Effective School Board Meetings*.

**Wynn Canlas Canio, MD, AGSF, CMD, Board Member**

Wynn is a geriatrician and psychiatrist, currently serving as chief of geriatric medicine at Kaiser Permanente San Rafael and regional dementia care clinical lead for Kaiser Permanente Northern California. She started her career at Kaiser Permanente in 2012, when she joined Kaiser Permanente Santa Rosa as chief of geriatric medicine. Wynn's work and advocacy extend beyond Kaiser Permanente. In 2019, she was appointed by Governor Gavin Newsom to the State Alzheimer's Prevention and Preparedness Task Force. Additionally, Wynn recently joined the California Health and Human Services Agency Alzheimer's Advisory Committee and the Centers for Disease Control and Prevention (CDC) BOLD Center on Early Detection of Dementia Advisory

Council. Wynn also served as chair for the COVID-19 Pandemic Sonoma County RCFE/SNF Workgroup meetings during the height of the pandemic and is currently on the board of directors of the Sonoma County Senior Advocacy Services.



### **Paul S. Castro, Board Member**

Paul serves as Senior Consultant with Applied Strategy Associates, specializing in executive coaching, organizational development and interim executive services. An active member of the national and regional non-profit community, he is currently serving as Interim Executive Director of the California Partnership to End Domestic Violence. In 2018, Paul retired as President and Chief Executive Officer of Jewish Family Service of Los Angeles (JFS) after nearly four decades of service to that organization in various roles, helping grow the organization's operating budget to \$35 million.

With nearly 40 years of professional and volunteer experience in the non-profit sector, Paul has worked tirelessly throughout his career to further opportunities for disadvantaged and disenfranchised communities in the areas of social justice, philanthropy and fundraising. In addition, he has effectively advocated for services for the most vulnerable members of the community at the local, state and federal level.

In addition to serving on the Vivalon board, Paul also serves as Chair of the board of the National Council on Crime and Delinquency and board member of the Aldersly Retirement Community. He has served on numerous boards and community positions, including participating in the 2016 Clinton Global Initiative America, advisor to the Nonprofit Finance Fund Healthy Outcomes Initiative, and a member of the Community Advisory Board of the Los Angeles Community Academic Partnership for Research in Aging (L.A. CAPRA).



### **Ken Gosliner, Board Member**

Ken is a Bay Area native and seasoned entrepreneur. After beginning his career as owner of his family's men's clothing business, Ken Wayne Ltd., he founded San Francisco-based Sofa Bed Warehouse, growing it to become the largest retailer of sofa beds and mattresses in Northern California. Ken's other successful business ventures include owning and operating food processing company Edible Ecstasies, acting as arbitrator for FINRA, a not-for-profit organization dedicated to investor protection and market integrity, and various business and real estate ventures. Ken and his wife established a 501C (3) foundation to support Marin County and other Bay Area organizations that make significant contributions in education, the arts and in assisting vulnerable populations.

In addition to serving on the Vivalon board, Ken also serves on the board of Shifting Gears USA. He previously served on several other boards, including Beyond Differences, Marin Theater Company, Bloom, Congregation Rodef Sholom, Fair Housing of Marin, Marin City Children's Program, Center for Nonprofit Leadership, and Homeward Bound. Ken also volunteered as a mediator for the Marin County District Attorney's office for 10 years.



### **Doug Mowbray, Board Member**

Doug is a Marin County native and an experienced marketing executive and leader, with a high level of expertise in digital marketing. He grew two companies from startup to exit, one in consumer packaged goods (CPG), and most recently digital media. As CEO of Mogo Interactive, Doug led the company to become a premiere independent digital marketing firm focusing on college athletics, theater and performing arts, higher education, and financial services. Under Doug's leadership, Mogo Interactive was acquired by Learfield in December of 2016.

Doug has been a frequent speaker on the topics of programmatic advertising, data, analytics, and attribution at numerous conferences, including the AMA Symposium for the Marketing of Higher Education, Tessitura Users Conference for the Arts, National Arts Marketing Project, INTIX, PACnet for College Athletics, and the National Association of Collegiate Directors of Athletics.



### **Carla Overberger, Board Member**

Carla is a longtime Marin County resident and an active member of the community, with considerable knowledge in group problem solving and strategic consulting to decision makers. She was the owner of consulting practice Acme Business Corporation, where she provided consulting services to business, government, and nonprofit agencies. Carla also served as a consultant for the Administrative Office of the Courts, Wells Fargo (where she also held multiple positions for 15 years), Visa International and USA, and Providian Financial. In addition, she served on the San Anselmo Town Council and the San Anselmo Planning Commission. Prior to joining the Vivalon board, Carla was board president of Ross Valley Ecumenical Housing Association (Tam House), board member at DeAnza House, and an events producer for the Town of San Anselmo Recreation Department.