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VIVALON ANNOUNCES APPOINTMENTS OF WYNN CANLAS CANIO AND DOUG MOWBRAY TO BOARD OF DIRECTORS

Canio, Chief of Geriatric Medicine at Kaiser Permanente San Rafael, and Mowbray, Seasoned Marketing Executive and Leader, Bring Valuable Expertise to Vivalon Board of Directors

San Rafael, Calif. (April 28, 2022) – [Vivalon](http://www.vivalon.org) (formerly known as Whistlestop), a San Rafael-based nonprofit that promotes the independence, well-being and quality of life for older adults and people living with disabilities, is pleased to announce the appointments of Wynn Canlas Canio and Doug Mowbray to Vivalon’s board of directors.

“Wynn and Doug bring an abundance of knowledge and expertise to Vivalon and we’re thrilled with their decision to join the board of directors,” said Anne Grey, Vivalon CEO. “Wynn’s extraordinary background in geriatric medicine and important advocacy work, and Doug’s impressive entrepreneurial background and leadership skills will be invaluable assets to our board of directors, especially during such an exciting time of growth for Vivalon.”

About Wynn Canlas Canio, MD, AGSF, CMD

Wynn Canlas Canio is a geriatrician and psychiatrist, currently serving as chief of geriatric medicine at Kaiser Permanente San Rafael and regional dementia care clinical lead for Kaiser Permanente Northern California. Canio started her career at Kaiser Permanente in 2012, when she joined Kaiser Permanente Santa Rosa as chief of geriatric medicine.



Wynn Canlas Canio, new Vivalon Board of Directors Member

Canio’s work and advocacy extend beyond Kaiser Permanente. In 2019, she was appointed by Governor Gavin Newsom to the State Alzheimer’s Prevention and Preparedness Task Force. Additionally, Canio recently joined the California Health and Human Services Agency Alzheimer’s Advisory Committee and the Centers for Disease Control and Prevention (CDC) BOLD Center on Early Detection of Dementia Advisory Council. Canio served as chair for the COVID-19 Pandemic Sonoma County RCFE/SNF Workgroup meetings during the height of the pandemic. She is also currently on the board of directors of the Sonoma County Senior Advocacy Services.

Canio completed a fellowship in geriatric medicine at the University of California, Los Angeles, and a residency in internal medicine and psychiatry at the University of Kansas Medical Center. Additionally, she has a Doctor of Medicine degree from Ross University School of Medicine, and a Bachelor of Science degree in biochemistry from the University of California, Davis.

“It is an honor to serve on Vivalon’s board to help develop strategic initiatives to give older adults access to vital services that will help them live in ways that matter most to them,” said Wynn Canlas Canio, new Vivalon board member.

About Doug Mowbray

Doug Mowbray is a Marin County native and an experienced marketing executive and leader, with expertise in digital marketing. He grew two companies from startup to exit, one in consumer packaged

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goods, and the other in digital media. As CEO of Mogo Interactive, Mowbray led the company to become a premiere independent digital marketing firm focusing on college athletics, theater and performing arts, higher education, and financial services. Under Mowbray's leadership, Mogo Interactive was acquired by Learfield in December of 2016.



*Doug Mowbray, new Vivalon
Board of Directors Member*

Mowbray has been a frequent speaker on the topics of programmatic advertising, data, analytics, and attribution at numerous conferences, including the American Marketing Association (AMA) Symposium for the Marketing of Higher Education, Tessitura Users Conference for the Arts, National Arts Marketing Project, INTIX, PACnet for College Athletics, and the National Association of Collegiate Directors of Athletics. He holds a Bachelor of Arts degree in economics from San Diego State University.

“Vivalon is a local treasure that deserves our support. I am excited to support Vivalon and help raise awareness of the incredible services they provide to this community,” said Doug Mowbray, new Vivalon board member.

To learn more about Vivalon, please visit www.vivalon.org.

MEDIA PLEASE NOTE:

For questions or to request an interview with a Vivalon representative, please contact Gus Nodal at (415) 609-3438 or gus.nodal@gmail.com.

ABOUT VIVALON

Vivalon (formerly known as Whistlestop) has served as Marin County's hub for healthy aging for 67 years. As the largest nonprofit serving older adults and people with disabilities in Marin County, Vivalon helps these valuable community members stay healthy, active, connected, and informed with classes, workshops, and activities at its Healthy Aging Center; nutrition services such as home delivered meals through its Meals on Wheels and Vivalon Nourish programs and nutritious meals at its Jackson Café; and a variety of specialized transportation services. In addition to serving the needs of older adults and individuals living with disabilities, Vivalon provides services for other vulnerable populations, such as those with chronic health challenges and low-income families. For more information about Vivalon, please visit www.vivalon.org.

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