



Vivalon

Sponsorship Opportunities

2023-2024

 415-456-9062 x111

 vivalon.org

70TH YEAR SPONSOR PACKAGES

Platinum Sponsorship | \$50,000

Join us in celebrating a remarkable milestone: **Vivalon's 70th anniversary in 2024!**


Be a part of this significant moment and elevate your business as a sponsor at our exclusive events. This is an unparalleled opportunity to showcase your brand to a diverse audience and solidify your presence in our community.

- ▶ Featured as the title sponsor for the Healthy Aging Center Grand Opening (February), Vivalon Symposium (May), and 70th Anniversary Gala (September)
 - ▶ Recognized from podium
 - ▶ Prime logo placement on all event banners, signage, and promotional materials
 - ▶ Mention in all press releases related to the events
- ▶ Recognition as Platinum Sponsor on our website, in newsletters, and on social media platforms
- ▶ Recognition as Platinum Sponsor on digital displays within Healthy Aging Campus
- ▶ Logo placement on Vivalon Rides buses in Marin County
- ▶ A tour of the new building with photo opportunities
- ▶ 8 complimentary VIP tickets to the Gala and invitation to all the other events
- ▶ Inclusion in all Vivalon 70th Anniversary Ads in *Marin Magazine* and the *Marin Independent Journal*

Gold Sponsorship | \$25,000

- ▶ Named as Gold sponsor for the Healthy Aging Center Grand Opening (February), Vivalon Symposium (May), and 70th Anniversary Gala (September)
 - ▶ Logo placement on all event banners, signage, and promotional materials
 - ▶ Mention in all press releases related to the events
- ▶ Recognition as Gold Sponsor on our website, in newsletters, and on social media platforms
- ▶ Recognition as Gold Sponsor on digital displays within Healthy Aging Campus, and on Vivalonorg website
- ▶ Logo placement on Vivalon Rides buses in Marin County
- ▶ 8 complimentary VIP tickets to the Gala and invitation to all the other events
- ▶ Inclusion in all Vivalon 70th Anniversary Ads in *Marin Magazine* and the *Marin Independent Journal*

Silver Sponsorship | \$10,000

- ▶ Named as a Silver sponsor for the Healthy Aging Center Grand Opening (February), Vivalon Symposium (May), and 70th Anniversary Gala (September)
 - ▶ Logo placement on event banners, signage, and promotional materials
 - ▶ Recognition as Silver Sponsor on our website, in newsletters, and on social media platforms
 - ▶ Recognition as Silver Sponsor on digital displays within Healthy Aging Campus
 - ▶ 4 complimentary VIP tickets to the Gala and invitation to all the other events
 - ▶ Inclusion in all Vivalon 70th Anniversary Ads in *Marin Magazine* and the *Marin Independent Journal*
- 

Bronze Sponsorship | \$5,000

- ▶ Featured as a Bronze sponsor for the Healthy Aging Center Grand Opening (February), Vivalon Symposium (May), and 70th Anniversary Gala (September)
 - ▶ Logo placement on event banners, signage, and promotional materials
- ▶ Recognition as Bronze Sponsor on our website, in newsletters, and on social media platforms
- ▶ Recognition as Bronze Sponsor on digital displays within Healthy Aging Campus
- ▶ 2 complimentary VIP tickets to the Gala and invitation to all the other events
- ▶ Inclusion in all Vivalon 70th Anniversary Ads in *Marin Magazine* and the *Marin Independent Journal*

Friend Sponsorship | \$2,500

- ▶ Featured as a Friend sponsor for the Healthy Aging Center Grand Opening (February), Vivalon Symposium (May), and 70th Anniversary Gala (September)
 - ▶ Logo placement on event banners, signage, and promotional materials
 - ▶ Recognition as Friend Sponsor on our website, in newsletters, and on social media platforms
 - ▶ 1 complimentary ticket to the Gala and invitation to all the other events
 - ▶ Inclusion in all Vivalon 70th Anniversary Ads in *Marin Magazine* and the *Marin Independent Journal*
- 