



70 YEARS
Vivalon

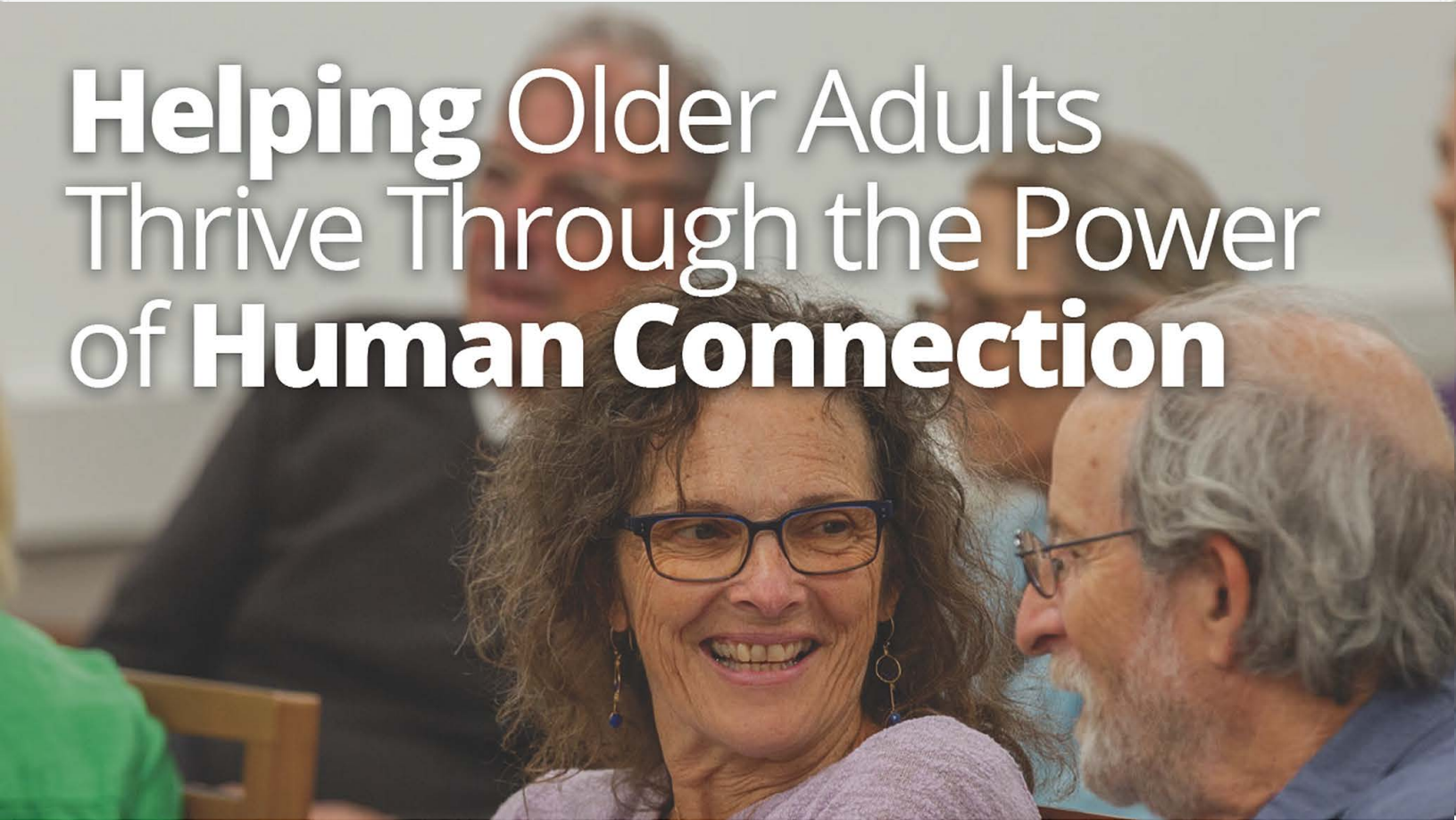
The power of Human Connection

2024

Impact Report



Helping Older Adults Thrive Through the Power of Human Connection



What a year!

Dear Vivalon Community,

2024 was a landmark year for Vivalon as we opened the doors to our much-anticipated, visionary Healthy Aging Campus – an innovative concept and new standard for integrated services, addressing the full spectrum of needs faced by older adults, from isolation and food insecurity to mobility and medical care.

In this report, we're proud to share the early impact of the Healthy Aging Campus, as well as results from our vital work across the community between July 2023 and June 2024. The campus itself marks a major milestone in our mission, and in the second half of 2024 we completed our decade-long vision with the opening of an on-site medical clinic in partnership with Marin Community Clinics. This achievement was paired with two other exciting celebrations: Vivalon's 70th anniversary on August 4 and a community open house that welcomed hundreds of visitors to our new home.

Looking ahead, we are excited to extend our impact through continued growth in our nutrition programs, transportation services, and expanded offerings both on and off-campus. At the heart of this work is our belief that every older adult deserves to age with dignity, connection, and access to essential services. This vision is made possible by our partners, donors, staff, and volunteers, whose support and dedication inspire our mission every day.

The successes of this year highlight what is possible through innovation, collaboration, and community commitment to supporting an aging population. Thank you for being part of this journey with us.

With gratitude,

Douglas Reilly
President, Vivalon
Board of Directors

Joe O'Hehir
Interim Chief Executive
Officer

The Healthy Aging Campus Comes to life



880
Members



50+

Classes offered each month, including:

- Health & Wellness Programs
- Arts & Community Activities
- Digital Literacy Offerings
- Educational Experiences



80+

Partners to deliver essential programs, including:

- Community-Based Organizations
- Government Entities
- Local Businesses

A Growing Member Community

Nearly 600 of our members have continued to engage with us at the new Healthy Aging Campus. Since the opening, 280 new members have joined, reflecting the growing demand for our services.

New Programs

Today, older adults enjoy free and low-cost programs designed to enhance their well-being. A centerpiece of these initiatives is the Cowles Active Learning Program, a dynamic offering made possible through the generosity of Phoebe Cowles to promote lifelong learning.

Expanding Programs Across Marin

We've expanded our offerings for vital programs such as falls prevention and digital literacy. In addition, we're connecting with more older adults by delivering these programs beyond the campus in Marin City, San Rafael's Canal District, West Marin, and multiple senior living communities.

Impactful and Dynamic Partnerships

Our success is made possible by valued partners who bring the Healthy Aging Campus vision to life: Eden Housing provides 66 affordable housing units, Marin Community Clinics operates the on-site healthcare clinic, and Community Action Marin supports the Vivalon Café with nutritious meals.

To learn more, call or visit: **415-456-9062, 999 Third Street, San Rafael**



Addressing Food Insecurity

242,828
meals provided to more than
1,000
people.

Providing More than a Meal

In Marin, nearly 25% of older adults (approximately 19,500 individuals) face financial hardships, often forced to choose between essentials like rent, electricity, food, medications, and other vital expenses.

To combat food insecurity and isolation, Vivalon offers a variety of programs that ensure access to nutritious meals and foster meaningful connections.

BROWN BAG PANTRY

415-456-9062
Free groceries for Marin residents in need, in partnership with SF/Marin Food Bank.

82,753
meals distributed



PET FOOD DELIVERY

Free pet food, in partnership with Marin Humane Society, for homebound clients ensuring their beloved companions are well cared for, too.

25,432
pet food meals delivered



11,275
meals served

VIVALON CAFÉ

vivalon.org/café
Our on-site café serving affordable, chef-prepared lunches Monday through Friday and hosting special luncheons each month to foster community and connection.

HOME-DELIVERED MEALS

Meals on Wheels | 415-473-4636

Vivalon Nourish | 415-456-9062 x176

Nutritious meals delivered to the doorsteps of homebound older adults and those living with chronic health conditions.

123,368
meals delivered



“They are wonderful people. I very much look forward to that knock on the door, because it’s not just, ‘here’s your bag of food.’ **It’s a friendship.**”

– Ruth, Meal Recipient

Transportation: Supporting **Mobility**

Trusted in Marin for More Than 50 Years

Since offering our first ride in 1968, Vivalon has been dedicated to providing safe, reliable, and affordable transportation for individuals facing mobility challenges, serving as a trusted transportation provider in Marin County for decades.

7,969
rides



MEDICAL RIDES

Non-Emergency Medical Transportation to and from Medi-Cal or Medicare covered appointments.

2,070
rides



VOLUNTEER RIDES (VIVALON CAREPOOL AND ASSISTED TRANSPORTATION)

Free rides to medical appointments and grocery stores for older adults.

4,856
PACE rides

AGEWELL PROGRAM OF ALL-INCLUSIVE CARE FOR THE ELDERLY (PACE)

Launched in July 2023, the AgeWell PACE center is the first in Marin and Sonoma Counties. Vivalon plays a vital role by providing reliable transportation for participants, ensuring safe and seamless access between their homes, the PACE center, and essential medical appointments.

261,000+
rides provided to more than
4,000
people.

Serving the Bay Area and Beyond

Vivalon provides specialized transportation, shuttles & charters, consulting services, safety & driver training, fleet maintenance, and much more. Due to our reputation for providing trusted, safe, and reliable rides, as well as a growing need in surrounding counties, Regional Centers in the Bay Area have turned to Vivalon for support in providing rides for people with developmental disabilities.

In 2020, we expanded transportation services to San Francisco and Sonoma Counties and are now also providing rides in San Mateo and Stanislaus Counties. Most notably, between August 2022 and 2024, we rapidly expanded from 3 to 25 routes in Stanislaus County to meet a critical need in the area.

816
riders

41
cities

30
programs

1.2+
million miles

“CarePool means the world to me. It’s an integral part of my life. I don’t know what I would do without it.”

– Cecile, Vivalon CarePool Rider

Our Community of Generous Supporters



1,062

People and organizations donated **\$2.6 million** to provide critical rides, meals, classes, care, and advice.



366

Donors contributed \$14.5 million to build the new Healthy Aging Campus for older adults.

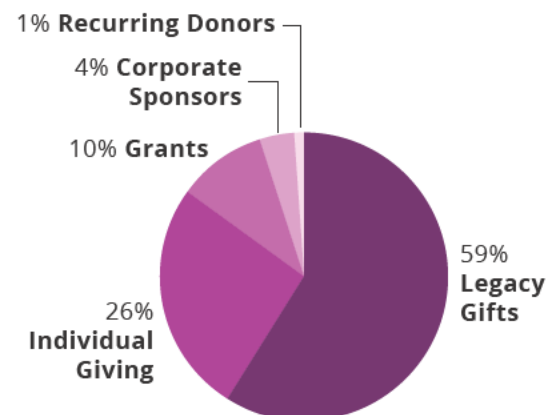
Creating Impact

As a nonprofit, the generosity of our community sustains the critical services we provide to the growing number of older adults facing isolation, food insecurity, mobility challenges, and financial hardship. Every donation directly impacts the lives of those we serve, and our supporters truly make a difference every single day.

“Thank you so much for all of your loving care. I am receiving Meals on Wheels and they are wonderful... **I am brought to tears again and again** by this wonderful outpouring. Thank you to the **kind, loving volunteers and staff, and the dear generous donors.**”

– Denise, Meals on Wheels recipient

Our Donors



For questions, please contact Yvonne Roberts, Senior DonorRelations Officer, at 415-717-2213 or yroberts@vivalon.org.

Celebrating Our Volunteers



Last Year, **281 incredible volunteers** generously gave **21,186 hours** of their time to support older adults throughout the county.

The Heart of Our Mission

The dedication of our volunteers is invaluable. Every day, they ensure thousands of older adults and people with disabilities receive meaningful services and support. Join us in sharing our deepest gratitude to these remarkable individuals for their dedication and compassion.

"I'm just personally so thankful that **Vivalon has given me a chance to reengage with people.** As a teacher it's as much about what it does for me. They're actually helping me. Every time I show up, **I'm receiving so much more than I'm giving,** and that's so corny, but it's so true." – Tara, A Matter of Balance Instructor

Volunteers may be counted more than once if they volunteer in 2+ programs.

To learn more or sign up to volunteer:
vivalon.org/volunteer | volunteer@vivalon.org.

Rides

38 volunteers
1,588 hours

Meals

229 volunteers
16,698 hours

Classes

44 volunteers
1,358 hours

Care/Advice & Additional Support

15 volunteers
1,542 hours



Our Staff: The People Who Make Our Mission Possible

Powering Human Connection

The heart of Vivalon's success lies in our diverse and dedicated staff, who bring a range of perspectives and experiences to fuel our mission. Over the past year, we have prioritized enhancing diversity, equity, and inclusion (DEI) across our organization, in an effort to foster a culture that reflects the communities we serve. Through our collective expertise, empathy, and hard work, we continue to promote dignity, independence, and connection for thousands.

Vivalon Board of Directors

- Douglas Reilly, President
- Doug Mowbray, Vice President
- Tom Bonomi, Treasurer
- Melanie Rempe, Secretary
- Julie Begley
- Paul Castro
- Diane Doodha
- Ken Gosliner
- Dan Reidy

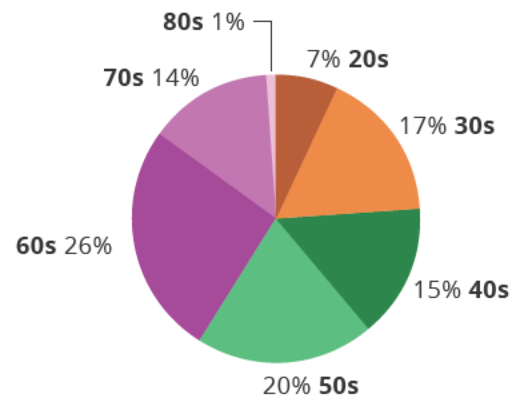


415-456-0962
999 Third Street, San Rafael

vivalon.org

Vivalon is a 501c3 nonprofit.
Tax ID 94-1422463

Employee Age Demographics



Employee Race Demographics

