



JOIN THE VIVALON COMMUNITY

2026 Sponsorships to Help Older Adults Thrive

7,473 SERVED

200,000+ MEALS

60+ CLASSES EACH MONTH

278,000+ RIDES

"I love this place – It's so full of life, and makes me feel great!"

- Zvi, age 100

By joining forces with us, your company is making a community investment in helping our older neighbors stay healthy, vital, and independent. Your sponsorship provides critical meals, social connection, classes, resources, advice, and rides to the Marin County elders that built the foundation for our community.

Sponsor Vivalon's Healthy Aging Center

Downtown San Rafael

3-Month Sponsorship (\$2,500)

SPONSORSHIP BENEFITS:

Logo recognition	Digital Display Screens in Building (3 months)
	Dedicated Social Media Post (1 per month)
	Website
	Printed Newsletter (Connections)
	E-newsletters (Insider)
	Other Sinage as available
+ Tabling Opportunity (one time)	

Reach the Marin Community

When you sponsor Vivalon, you're not just supporting healthy aging — you're connecting your brand with a caring community of older adults, families, and local leaders who share your commitment to well-being and connection. **Sponsors receive**

logo recognition through:

- Our monthly printed newsletter
- Bi-weekly digital newsletters
- On-site signage
- Social media posts
- Vivalon website

Contact Paige Pedri for more Information

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415-456-9062 EXT 113

Special Week-Long Community Events Sponsorship Opportunities

Digital Literacy Week: April 2026

Falls Prevention Week: September 2026

Join Vivalon in empowering older adults with the tools and knowledge they need to stay healthy, connected, and safe. Each of these week-long events is widely promoted throughout Marin County and is free and open to the public.

Attendees will enjoy interactive activities, demonstrations, expert advice, and keynote presentations—all offering opportunities to highlight your brand as a trusted community partner.

Showcase your commitment to our older neighbors while gaining prominent visibility to thousands of community residents, Vivalon donors, members, and their families.



SPONSORSHIP BENEFITS:

	10k	5k	2.5k	
Logo recognition	Digital Display Screens in Building (August -October)	✓	✓	✓
	Email Event Announcement	✓	✓	✓
	Email Post - Event Thank You Announcement	✓	✓	✓
	Dedicated Social Media Post	3	2	1
	Website	✓	✓	✓
	Printed Newsletter (Connections – September)	✓	✓	Name only
	E-newsletters (Insider – September)	✓	✓	Name only
	Paid Ads (print & digital)	✓	✓	Name only
Tabling Opportunity	✓	✓		
Donor Newsletter (January 2026)	✓			
Recognition and invitation to any special VIP Donor events/receptions	✓	✓		
Vivalon Bus Window Clings	4			

Additional Opportunity: Add a Special Luncheon Sponsorship (Exclusive – one sponsor per month)

The Special Luncheon is the premier, sell-out, event at our café. Special Luncheons feature a unique menu, themed décor, and entertainment, creating an unforgettable experience for our guests.

Special Luncheon Sponsorships: \$2,500/one month.

Don't miss this chance to be the sole sponsor of our Special Luncheon!

Enjoy exclusive exposure to our engaged and loyal audience:

- Prominent Recognition in pre-event marketing
- Ad featured on café screens during the event
- Your logo on the Café tents
- Dedicated social media posts (minimum 1)
- Verbal acknowledgment during the luncheon
- Opportunity to host a promotional table during the event

2026 Vivalon EVENT GALA SPONSORSHIPS

Celebrating the Joy of the Journey

Soiree d'Elegance Fundraising Gala

Saturday, February 28, 2026

Celebrate the Aging Journey with Vivalon at our 2026 Soirée d'Élégance Fundraising Gala – an unforgettable evening hosted at a prestigious private car museum in San Rafael. The entertainment-filled cocktail hour offers an exclusive opportunity to see and be seen while networking with some of Marin's leading philanthropists, community leaders, and champions of healthy aging.

Your brand will shine during this extraordinary night of sophistication and purpose, reflecting your commitment to helping Marin's older adults live independently, healthfully, and fully engaged in the community.

*Example of Vivalon bus back signage



Gala Sponsorship Benefits

	Presenting Sponsor	Champion of Independence	Guardian of Wellness	Advocate of Aging Well	Partner in Compassion	Friend of Vital Living	Caring Neighbor
	50K	25K	20K	15K	10K	5K	2.5K
Listing in Event Program	✓	✓	✓	✓	✓	✓	✓
Social Media Posts & Website Listing	✓	✓	✓	✓	✓	✓	✓
Event Table Recognition	✓	✓	✓	✓	✓	✓	
Digital Display at Vivalon's Healthy Aging Campus 1st & 2nd Floor	✓	✓	✓	✓	✓	✓	
# of Vivalon Bus Back Acknowledgments for 1 year	10	5	4	3	2		
Event Stage Recognition	✓	✓	✓	✓	✓		
Donor Newsletter Feature	✓	✓	✓	✓	✓		
# of Soiree Event Tickets**	16	16	16	8	8	4	2

**If you prefer to sponsor without attending the Soirée, please inquire about benefits in lieu of tickets.

SPONSORSHIP FORM

- Digital Literacy Week (April 2026) Soiree Gala Event (February 28)
- Fall Prevention Week (September 2026) Add Special Luncheon Sponsorship
Indicate month: _____
- Quarterly Healthy Aging Sponsorship: Months _____

Sponsorship Amount

<input type="checkbox"/> \$50,000	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$2,500
<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$10,000	
<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$5,000	

Company Name _____

Contact Name(s) _____

Address _____

City, State, ZIP _____

Phone Number _____

Email _____

I will make an Electronic Transfer directly into the Vivalon account at Bank of Marin:
Routing No: 121141877, Account No: 02335875

I have enclosed a check payable to Vivalon. Tax ID 94-1422463

Please charge my credit card

Visa

MasterCard

American Express

Discover

Name on Card _____

Card Number _____

Exp.Date _____ CVC _____

Signature _____ Date _____

Please submit completed form:

Via email to Paige Pedri at ppedri@vivalon.org OR Via mail to 930 Tamalpais Ave, San Rafael, CA 94901

QUESTIONS? Contact Paige at ppedri@vivalon.org OR 415-456-9062 x113