

VIVALON'S 5TH ANNUAL

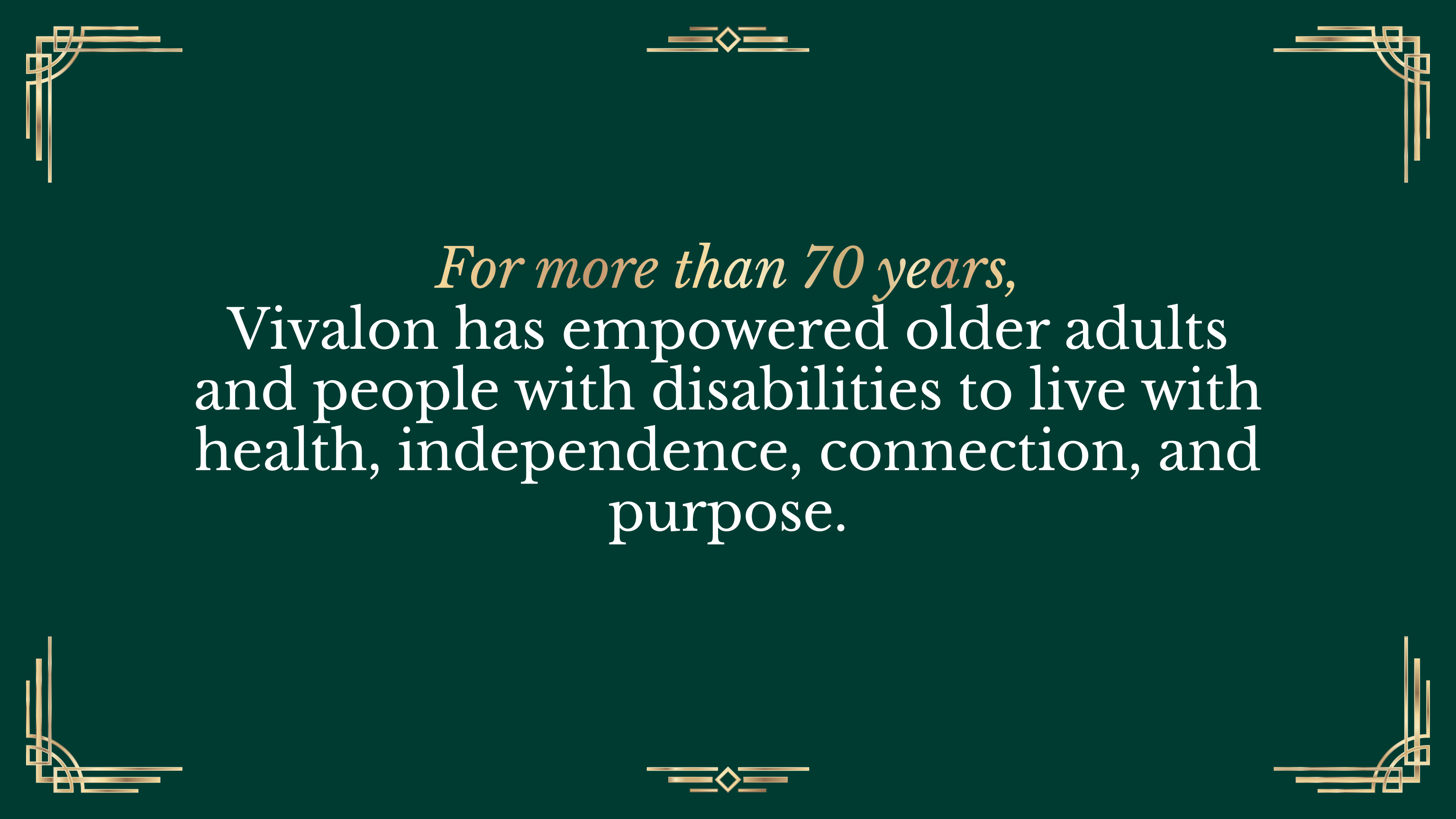
SOIRÉE D'ÉLÉGANCE

SATURDAY • MARCH 6, 2027 • 5:00 PM

PRIVATE CAR MUSEUM IN SAN RAFAEL

Celebrating the Golden Age of Longevity

An Evening of Glamour, Purpose, and Impact



For more than 70 years,
Vivalon has empowered older adults
and people with disabilities to live with
health, independence, connection, and
purpose.

About Vivalon

Helping Marin County Thrive at Every Age.

Vivalon's Programs include:

- Home-delivered meals
- Transportation services
- Healthy aging programs
- Social connection initiatives
- Volunteer engagement

Proceeds support:

- **Nourishment:** Providing meals for vulnerable older adults.
- **Mobility:** Helping seniors access medical care, groceries, and community resources.
- **Connection:** Combating isolation through programs that build belonging and purpose.



Vivalon's 5th Annual Soirée d'Élégance

An Evening Inspired by Hollywood's Timeless Golden Age



Lights. Camera. Glamour.

Step into an exclusive private automobile museum transformed into an elegant Hollywood-inspired celebration featuring:

- Vintage automobiles
- Red carpet arrivals
- Signature cocktails
- Gourmet dining
- Live entertainment
- Premium silent auction
- Inspirational program

Formal cocktail attire encouraged with Classic Hollywood flair.



Audience & Reach

Who You'll Reach

Expected Audience:

- Community leaders
- Business executives
- Philanthropists
- Civic leaders
- Healthcare professionals
- Marin County philanthropists who are passionate about Vivalon's mission

Benefits include:

- Brand visibility
- Community goodwill
- Employee engagement
- High-value networking
- Association with one of Marin's most respected nonprofits



Presenting Sponsor Longevity Sponsor | \$50,000

Benefits:

- Premier Listing in Event Program
 - Social Media Posts & Website Listing
 - Event Table Recognition
 - Digital Display at Vivalon's Healthy Aging Campus 1st & 2nd Floor
 - Recognition on 3 Vivalon Buses and 6 Vans for One Year
 - Stage Recognition at the Gala
 - Donor Newsletter Feature
 - 16 Soirée Event Seats and Premier Table Placement
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Sponsorship Benefits

	Longevity Sponsor \$50,000	Champion of Independence \$25,000	Advocate of Aging Well \$12,000	Friend of Vital Living \$6,000	Caring Neighbor \$3,000
Listing in Event Program	✓	✓	✓	✓	✓
Social Media Posts & Website Listing	✓	✓	✓	✓	✓
Event Table Recognition	✓	✓	✓	✓	✓
Digital Display at Vivalon's Healthy Aging Campus 1st & 2nd Floor	✓	✓	✓	✓	✓
Vivalon Bus Recognition for 6 Months	3 Buses	2 Buses	1 Bus		
Vivalon Transit Van Recognition for 6 Months	6 Vans	4 vans	2 Vans		
Dedicated Gratitude Message on the Side of Vivalon Buses	3 Buses				
Recognitions Throughout Evening Program	2	2	1		
Event Stage Recognition	✓	✓	✓		
Donor Newsletter Feature	✓	✓	✓		
# of Soiree Event Seats	16	16	8	4	2

Brand Visibility

FY26, July 2025–June 2026.

Your partnership reaches an engaged community across Vivalon’s digital, social, and print channels.

1.28M+

**Social media views
& impressions**
Facebook, Instagram
& LinkedIn

63K+

**Website
page views***
Program & special
event content

20K+

Social link clicks
Facebook &
Instagram

5,000+

**Newsletter
circulation**
Digital + print

Social Community

3,500+ followers across Facebook, Instagram and LinkedIn

Print + Email Reach

Digital newsletter delivered to approximately 3,000 subscribers twice monthly, plus 2,125 printed newsletters each month.

*Website figures reflect program and special event pages only.

Bus Recognition Examples



Funds raised help provide:

Thousands of meals delivered annually

Thousands of rides to essential services

Wellness and healthy aging programs

Lifesaving social connections

Together we help Marin's older adults age with dignity, health, and purpose.

Thank You!



Join Us In the Spotlight.

Become a sponsor of Marin's
most elegant philanthropic evening.



Contact Vivalon's Director of Fundraising Events,
Heather Mathews, at
hmathews@vivalon.org
for more information.